

FILL THE PLATE BREAKFAST 2026

Friday, May 15 | 7:00–9:00 a.m.
Hilton Garden Inn Auburn Riverwatch
Benefiting Meals on Wheels of SeniorsPlus

Event Overview

Each year, SeniorsPlus — the designated Area Agency on Aging serving Western Maine — hosts the Fill the Plate Breakfast to rally community support for Meals on Wheels.

This high-energy morning event brings together business leaders, community members, and advocates who care about ensuring older adults in Androscoggin, Franklin, and Oxford counties have access to nutritious meals and connection.

Last year alone, Meals on Wheels of SeniorsPlus and its related nutrition programs delivered more than **151,000 meals to 1,800 individuals**. With rising demand and reduced funding, we are now maintaining a waitlist for the first time since 2018. The need has never been greater — and neither has the impact of your support.

Special Guest/Keynote Speaker: Katie Zarrilli, Maine Storyteller

This year, we are honored to welcome Katie Zarrilli, a Maine storyteller known for capturing the voices, experiences, and spirit of communities across the state. Through her storytelling across multiple media platforms, Katie highlights the power of connection, empathy, and shared humanity.

At the Fill the Plate Breakfast, Katie will share reflections that celebrate the stories of neighbors helping neighbors and the everyday moments that build stronger communities. Her work beautifully echoes the mission of Meals on Wheels — reminding us that a simple meal delivery can also carry compassion, dignity, and meaningful human connection to those who need it most.

2026 Ikaria Award Recipient

We are proud to present the 2026 Ikaria Award to **Stan Wheeler and Old South Church of Farmington** in Franklin County.

The Ikaria Award honors an individual or group whose dedication has significantly improved the lives of older adults. The leadership of Stan and his team have provided top-tier meals at no cost to their community for over twenty years, making a hub of connection and joy for older adults in Franklin County. Their compassion and commitment to serving older Mainers exemplify the spirit of this recognition.

A full buffet breakfast will be served. Sponsorship packages include reserved seating and high-visibility recognition opportunities for your organization.

Why Sponsor?

Ticket sales cover only a portion of event costs. **Corporate sponsorships are what truly power Meals on Wheels** — and provide valuable visibility for your organization among community leaders and decision-makers.

Event Goals

- **Raise critical funds for Meals on Wheels** and nutrition programs in Androscoggin, Franklin, and Oxford counties
 - **Inspire community awareness** around aging and food insecurity
 - **Recognize outstanding service** to older adults
 - **Strengthen partnerships** among businesses, nonprofits, and civic leaders
 - **Build a stronger, more connected community for Maine's older residents**
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Sponsorship Opportunities

PLATINUM SPONSOR – \$5,000

Only three available

- Premier logo placement on all event materials and mailings
- Priority placement of sponsor-provided banner near the podium
- Featured logo placement with link on the SeniorsPlus website
- Logo on event tabletops
- President/CEO (or designee) recognized as Host Committee member
- Recognition in media and press releases
- Verbal recognition from the podium
- Reserved table for eight

Your Platinum sponsorship fills 1,766 plates for Meals on Wheels.

GOLD SPONSOR – \$3,000

- Prominent logo placement on event materials and sponsor boards
- Prominent logo placement on SeniorsPlus website
- President/CEO (or designee) recognized as Host Committee member
- Recognition in media and press releases
- Verbal recognition from the podium
- Reserved table for eight

Your Gold sponsorship fills 1060 plates.

SILVER SPONSOR – \$2,000

- Logo on event program, sponsor boards, and website
- President/CEO (or designee) recognized as Host Committee member
- Verbal recognition from the podium
- Reserved table for eight

Your Silver sponsorship fills 706 plates.

BRONZE SPONSOR – \$1,000

- Logo on event program, sponsor boards, and website
- Reserved table for eight

Your Bronze sponsorship fills 353 plates.

Corporate Tables – \$500

- Logo on event program and sponsor boards
 - Reserved table for eight
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Become a Sponsor

To maximize recognition, please submit your sponsorship by **April 1, 2026**.

Checks may be made payable to:

SeniorsPlus
8 Falcon Road
Lewiston, ME 04240

For more information, to share ideas, or with any questions, please contact marketing@seniorsplus.org or call 207-795-4010.

Thank you for helping us fill plates — and strengthen lives — across Western Maine.