



PLATZ ASSOCIATES

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Education & Nutrition Center

SeniorsPlus Capital Campaign

Nationwide, the demand for in-home support for older adults and individuals with disabilities is increasing, but in Maine—the oldest state in the nation—this need is especially urgent.

For over 50 years, SeniorsPlus has been committed to helping this growing demographic live fulfilling, independent lives in their preferred communities, ensuring they receive the respect and engagement they deserve.

Supporting our communities now and for the future

We are excited to launch a capital campaign for a new facility featuring a cutting-edge kitchen for Meals on Wheels and a larger education center to address the rising needs in Androscoggin, Franklin, and Oxford Counties.

Supporting our community



We serve over 4,415 sq miles throughout Maine covering:

- Androscoggin County
- Franklin County
- Oxford County

ENCOMPASS: EDUCATION & NUTRITION CENTER

With over 20% of its population aged 65 and older, Maine has the highest median age in the United States. This makes it the oldest state in the country. With healthcare advances enabling people to live well into their 90s and beyond, we need to prepare for increased demand to support this population. Combating loneliness and isolation—the two leading causes of depression among older adults—and providing access to consistent, nutritious food are critical issues in Maine where 10.3% of older Mainers face food insecurity. Each year, SeniorsPlus is expanding the number of older people we support. To keep up with this growth, we are excited to begin construction on a new facility in 2025 on Mollison Way, Lewiston, adjacent to the main headquarters of SeniorsPlus.

“The average cost of a one-month nursing home stay is equivalent to providing home-delivered meals five days a week for approximately seven years.”
—Brown University study



This space will feature a state-of-the-art kitchen for Meals on Wheels and an expanded education center—both essential to helping older adults and individuals with disabilities remain in their homes, close to their families and communities they have built throughout their lives.



Accessible parking,
safe entry, and
proper lighting

Privacy pods to
access medical
and financial data

Free secure wifi,
computers,
and iPads

Pet food pantry
to support
clients with pets

Donate Today

In addition to checks, cash, and credit cards, SeniorsPlus is equipped to accept gifts of securities and donor-advised funds.



CAPITAL CAMPAIGN

SeniorsPlus is raising \$6.5 million to meet our most immediate needs and respond to the challenges and opportunities of the future.

Expanded education center and programming

- Lifelong learning and cognitive health
- Tech and financial skills
- Social connection and increased activity

Fully equipped kitchen to support 175,000 meals annually

- Proper food storage
- Packing and distribution area
- Dedicated break space for volunteers

Communal dining hall and community meeting space

- More community meals to increase connection
- A place for the greater community to use

Major Donors

Federal HUD CDS 2023
Maine Connectivity Authority
Androscoggin County ARPA
Lewiston CDBG
Franklin County ARPA





Support SeniorsPlus Today

Your donation matters

In addition to checks, cash, and credit cards, SeniorsPlus is equipped to accept gifts of securities.

Consider:

- Honoring a loved one with dedicated brick, paver, or bench
- Making a multi-year donation
- Donating from your donor-advised fund

With your support of the Encompass Campaign, we can fight hunger and provide increased opportunities for education, entrepreneurship, partnership, and hope in our community.

Your generous gift to the Encompass Campaign is tax-deductible to the extent provided by law.



Contact us for more details:

1-800-427-1241 | marketing@seniorsplus.org

<https://seniorsplus.org/campaign-support/>

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