

SeniorsPlus Capital Campaign Case for Support **Encompass: Education & Nutrition Center** November 2024

Nationwide, the demand for in-home support for older adults and individuals with disabilities is increasing, but in Maine—the oldest state in the nation—this need is especially urgent. For over 50 years, SeniorsPlus has been committed to helping this growing demographic live fulfilling, independent lives in their preferred communities, ensuring they receive the respect and engagement they deserve.

Supporting our communities today and for the future: We are excited to launch a capital campaign for a new facility featuring a cutting-edge kitchen for Meals on Wheels and a larger education center to address the rising needs in Androscoggin, Franklin, and Oxford Counties.



Encompass: Education & Nutrition Center

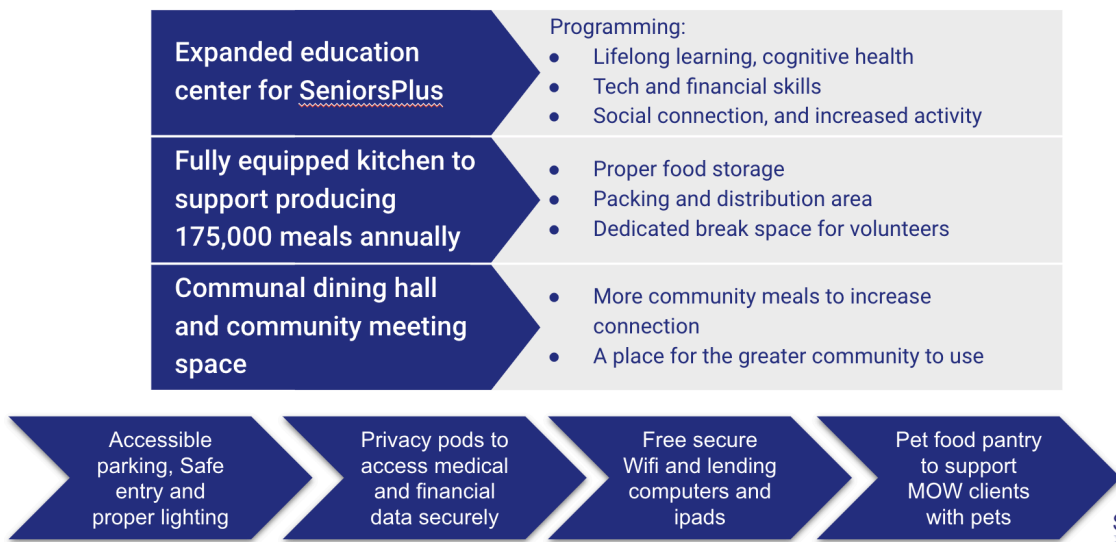
With more than 20% of the population over 65, according to the US Census Bureau, Maine has the oldest median age in the nation. Officially, this makes Maine the oldest state in the nation¹. With healthcare advances enabling people to live well into their 90’s and beyond, we need to prepare for increased demand to support this population. Combating **loneliness and isolation** – the two leading causes of depression among older adults – and providing access to consistent, nutritious food, are critical issues in Maine where 10.3% of older Mainers face food insecurity.

¹ <https://www.census.gov/newsroom/press-releases/2022/population-estimates-characteristics.html>

A Brown University study showed that, “the average cost of a one-month nursing home stay is equivalent to providing home-delivered meals five days a week for approximately seven years.”

The Plan

Each year, SeniorsPlus is expanding the number of seniors we support. To keep up with this growth, we are excited to announce plans to begin construction on a new facility to break ground in 2025. This new space will feature a state-of-the-art kitchen for Meals on Wheels and an expanded education center—both essential to helping older adults and individuals with disabilities remain in their homes, close to their families and communities they’ve built throughout their lives.



Next Steps

The full scope of the campaign is \$5.5M. This includes the land, at 14 Mollison Way, which SeniorsPlus purchased in 2021. As of September 2024, SeniorsPlus has already raised \$3.275M. Help us raise the remaining \$2.225M and join us in this critical moment to support those most in need throughout Androscoggin, Oxford, and Franklin regions.



Donate today:

<https://seniorsplus.org/campaign-support/> 1-800-427-1241

SeniorsPlus, 8 Falcon Road, Lewiston, ME 04240