

## **COMMUNITY MARKETING AND OUTREACH SPECIALIST**

### **Part Time**

SeniorsPlus has an immediate opening for a part time, **20** hours/week, position in our Community Services and Nutrition Departments by developing marketing collateral and an outreach plan to market the various programs delivered through both departments.

### **Responsibilities**

- **Supporting a variety of advertising methods, including digital, print, and social media marketing**
- **Drafting and designing graphs, flyers, digital advertisements, brochures, PowerPoints, products and publications etc.**
- **This position will also represent SeniorsPlus at community events designed to promote our services to the general public**

### **Qualifications**

- **Associates Degree in marketing, business administration or related field**
- **Previous experience in sales, marketing, advertising, and brand management or a combination of equivalent related experience and training**
- **Must have working knowledge of Microsoft Office products and social media and communications platforms including Facebook and Constant Contact**

Job Type: Part-time

Salary: \$17.00 - \$19.00 per hour